

A DIGITAL READINESS CELEBRATION

intel[®] AI Global Impact Festival

Evaluation Rubrics – 2026

Stage 2 & 3





2026 - Stage 2

Evaluation Rubrics

Evaluation Rubrics: AI Changemaker

Metric 01: Enriching Lives - Impact & Inclusion | 30 Points

Parameters	Description	Key Questions to Address	Points Range
Significance of the problem statement	1. Clarity of the problem statement.	<ul style="list-style-type: none"> What is the problem? Where does the problem exist? Why do we need to address it? How can the problem be addressed? 	0-3 Points
	2. Evidence that the problem exists.	<ul style="list-style-type: none"> Is the data supported by citations/references? 	0-3 Points
	3. Evidence that the problem is time critical.	<ul style="list-style-type: none"> Is the problem time critical? Is it supported by citations/references? 	0-3 Points
User & User Readiness	1. Target Audience.	<ul style="list-style-type: none"> Who are the affected/target audience? is the problem statement and target audience clearly connected? 	0-3 Points
	2. Accessibility & usability.	<ul style="list-style-type: none"> Does it provide equivalent UX for all? Does it work offline/low-bandwidth? Does it run on low-cost devices (AI PCs, phones)? Does it support multilingual/multi-modal interaction? 	0-3 Points
	3. Scalability.	<ul style="list-style-type: none"> Have they identified specific deployment pathways (schools, hospitals, NGOs or others)? Is the architecture modular for new regions/languages? * What is the estimated cost-per-user at scale? 	0-3 Points
Impact of the solution on society & human lives	1. Depth of Impact.	<ul style="list-style-type: none"> Is the impact on society clearly defined? Is the impact transformative or breakthrough? Is there strategic AI integration that reshapes core operations, business models, or value creation beyond single-use automation? Does the AI component create impact not achievable through traditional software alone? Is there a measurable improvement metric? 	0-3 Points
	2. Scale of Impact.	<ul style="list-style-type: none"> Will the impact be at local, regional or global level? 	0-3 Points
	3. Duration of Impact.	<ul style="list-style-type: none"> Will the solution have short-term, mid-term or long-term impact? 	0-3 Points
	4. Alignment with UN's SDGs.	<ul style="list-style-type: none"> Which sustainable development goal is it aligned to? How is it aligned to the stated goal? 	0-3 Points

Evaluation Rubrics: AI Changemaker

Metric 02: AI Innovation: Application & Implementation | 30 Points

Parameters	Description	Key Questions/Points to Address	Points Range
Requirement & Innovative Use of AI in the Solution	1. Is the use of AI necessary for the proposed solution?	-	0-2 Points
	2. Clear & effective use of AI.	<ul style="list-style-type: none"> Is AI used effectively throughout the solution; or It is a smaller component of the proposed solution? Is GenAI/agent AI used as the core innovation engine, or as a wrapper around an API call? 	0-3 Points
	3. Based on your experience, how would you classify the idea?	<ul style="list-style-type: none"> New/original idea; Adaptation of an innovative idea; or Generic/commonplace. 	0-3 Points
Level of Complexity & Responsible Use of AI	1. Is the choice of AI model appropriate for the solution?	-	0-3 Points
	2. Do the students have knowledge & understanding of the sub domains of AI that they used in the solution?	<ul style="list-style-type: none"> AI paradigms may include: ML, DL, CV, NLP, Generative AI (LLMs, diffusion models), Agent AI (tool-calling, multi-agent), RAG, Multimodal AI, Edge/On-Device AI. 	0-2 Points
	3. Is it clearly demonstrated how data is obtained and analyzed and managed?	<ul style="list-style-type: none"> Is the data fit within RAI guidelines? Is facial data used, if yes, how are you ensuring accuracy? How are you deleting and removing sensitive data? 	0-2 Points

Evaluation Rubrics: AI Changemaker

Metric 02: AI Innovation: Application & Implementation | 30 Points

Parameters	Description	Key Questions/Points to Address	Points Range
Level of Complexity & Responsible Use of AI	4. Is the team aware of ethical considerations pertaining to use of AI?	<ul style="list-style-type: none"> How thoughtfully has the team surfaced ethical considerations throughout the lifecycle of this solution in areas like privacy, bias, discrimination, injustice, environmental sustainability, transparency, security, safety? Have they appropriately addressed these issues while designing the solution? How have they addressed these issues in their solution (e.g., explanation of approach, reduction of risk related to privacy, bias, discrimination, injustice, environmental sustainability, transparency, security, safety)? When applicable, what GenAI or Agentic AI specific risks or concerns have been identified and how have they been addressed? 	0-5 Points
GenAI Tool Usage Transparency	Has the team listed all GenAI tools used during development (e.g., ChatGPT, GitHub Copilot, Gemini, Midjourney)?	<ul style="list-style-type: none"> 1pt = Disclosed but GenAI is the primary dev method. 2pt = Gen AI used to support brainstorming and feedback 3pts = Disclosed, majority code is original. 4 pts = Disclosed, all work is original 	1-4 Points
Readiness of the Solution	1. Prototyping.	<ul style="list-style-type: none"> Demonstrated a working prototype with real AI inference 	0-3 Points
	2. Testing.	<ul style="list-style-type: none"> Solution can run in a controlled testing environment with a user interface (Optional) tested with quantitative results: accuracy, F1, latency, user feedback, (Gen AI) retrieval quality & response accuracy, etc. 	0-3 Points

Evaluation Rubrics: AI Changemaker

Metric 03: Use of Intel Technologies | 15 Points

Parameters	Description	Key Questions/Points to Address	Points Range
Use of Intel Technology	1. Use of Intel technology throughout the AI project lifecycle (problem scoping, data acquisition, data exploration, modeling, evaluation, deployment).	<ul style="list-style-type: none"> Is Intel technology used in all stages of the project lifecycle? Is Intel technology used in key parts or only minimally? 	0-3 Points
	2. A clear and logical explanation for choosing specific Intel technologies.	<ul style="list-style-type: none"> Has the team clearly explained their choice of Intel technologies? How well does the reasoning link the chosen technologies to project requirements? 	0-2 Points
Use of Intel AI-Optimized Hardware	1. Impact of Intel Technology on project.	<ul style="list-style-type: none"> Does the hardware significantly improve the solution? Is the hardware crucial for the solution's effectiveness? 	0-2 Points
	2. AI-specific hardware (e.g., Intel Gaudi 3, Intel NPU via Core Ultra) or general-purpose (e.g., Core Ultra CPU, Xeon 6, Intel Arc GPU)	<ul style="list-style-type: none"> What AI-specific hardware is used? Is general-purpose hardware used? 	0-2 Points

Evaluation Rubrics: AI Changemaker

Metric 03: Use of Intel Technologies | 15 Points

Parameters	Description	Key Questions/Points to Address	Points Range
Use of Intel AI Software	1. Impact of Intel Technology on project.	<ul style="list-style-type: none"> Does the software significantly improve the solution? Is the software crucial for the solution's effectiveness? 	0-2 Points
	2. Optimized frameworks (IPEX for PyTorch, Intel Extension for TF), toolkits (OpenVINO 2025/2026, oneAPI, NNCF), GenAI tools (OpenVINO GenAI API, OPEA for RAG), cloud (Intel AI Cloud), ONNX optimizations, Python	<ul style="list-style-type: none"> Are optimized frameworks & libraries used? Are development toolkits used? Is the developer sandbox used? 	0-2 Points
Participation in Intel Programs	1. Engagement: Participation in the Intel® Digital Readiness Program or any other Intel program.	<ul style="list-style-type: none"> Was the project part of an Intel program? Is there active participation and application of learnings from the program? 	0-2 Points



2026 - Stage 3

Evaluation Rubrics

Evaluation Rubrics: AI Changemaker

Metric 01: Enriching Lives - Impact & Inclusion | 30 Points

Parameters	Description	Key Questions to Address	Points Range
Impact of the solution on society & over all SDG Goals	1. Depth of Impact.	<ul style="list-style-type: none"> Is the impact on society clearly defined? Is the impact transformative or breakthrough? Does the AI component create impact not achievable through traditional software alone? Is there a measurable improvement metric? 	0-3 Points
	2. Scale of Impact.	<ul style="list-style-type: none"> Will the impact be at local, regional or global level? 	0-3 Points
	3. Duration of Impact.	<ul style="list-style-type: none"> Will the solution have short-term, mid-term or long-term impact? 	0-3 Points
	4. Alignment with UN's SDGs.	<ul style="list-style-type: none"> Which sustainable development goal is it aligned to? How is it aligned to the stated goal? Does the project introduce innovative solutions or approaches to achieve the SDGs? Does the AI-powered approach offer a scalable path to SDG targets that non-AI solutions cannot? 	0-3 Points
Significance of the problem statement	1. Clarity of the problem statement.	<ul style="list-style-type: none"> What is the problem? Where does the problem exist? Why do we need to address it? How can the problem be addressed? 	0-3 Points
	2. Evidence that the problem exists.	<ul style="list-style-type: none"> Is the data supported by citations/references? 	0-3 Points
	3. Evidence that the problem is time critical.	<ul style="list-style-type: none"> Is the problem time critical? Is it supported by citations/references? 	0-3 Points
User & User Readiness	1. Target Audience.	<ul style="list-style-type: none"> Who are the affected/target audience? is the problem statement and target audience clearly connected? 	0-3 Points
	2. Accessibility & usability.	<ul style="list-style-type: none"> Does it provide equivalent UX for all? Does it work offline/low-bandwidth? Does it run on low-cost devices (AI PCs, phones)? Does it support multilingual/multi-modal interaction?" 	0-3 Points
	3. Scalability.	<ul style="list-style-type: none"> Have they identified specific deployment pathways (schools, hospitals, NGOs)? Is the architecture modular for new regions/languages? What is the estimated cost-per-user at scale? 	0-3 Points

Evaluation Rubrics: AI Changemaker

Metric 02: AI Innovation: Application & Implementation | 30 Points

Parameters	Description	Key Questions/Points to Address	Points Range
Requirement & Innovative Use of AI in the Solution	1. Is the use of AI necessary for the proposed solution?	-	0-2 Points
	2. Clear & effective use of AI.	<ul style="list-style-type: none"> Is AI used effectively throughout the solution; or It is a smaller component of the proposed solution? Is GenAI/agent AI used as the core innovation engine, or as a wrapper around an API call? 	0-3 Points
	3. Based on your experience, how would you classify the idea?	<ul style="list-style-type: none"> New/original idea; Adaptation of an innovative idea; or Generic/commonplace. 	0-3 Points
Level of Complexity & Responsible Use of AI	1. Is the choice of AI model appropriate for the solution?	-	0-3 Points
	2. Do the students have knowledge & understanding of the sub domains of AI that they used in the solution?	<ul style="list-style-type: none"> AI paradigms may include: ML, DL, CV, NLP, Generative AI (LLMs, diffusion models), Agentic AI (tool-calling, multi-agent), RAG, Multimodal AI, Edge/On-Device AI. 	0-2 Points
	3. Is it clearly demonstrated how data is obtained and analyzed?	-	0-2 Points

Evaluation Rubrics: AI Changemaker

Metric 02: AI Innovation: Application & Implementation | 30 Points

Parameters	Description	Key Questions/Points to Address	Points Range
Level of Complexity & Responsible Use of AI	4. Is the team aware of ethical considerations pertaining to use of AI?	<ul style="list-style-type: none"> How thoughtfully has the team surfaced ethical considerations throughout the lifecycle of this solution in areas like privacy, bias, discrimination, injustice, environmental sustainability, transparency, security, safety? Have they appropriately addressed these issues while designing the solution? How have they addressed these issues in their solution (e.g., explanation of approach, reduction of risk related to privacy, bias, discrimination, injustice, environmental sustainability, transparency, security, safety)? When applicable, what GenAI or Agentic AI specific risks or concerns have been identified and how have they been addressed? 	0-3 Points
GenAI Tool Usage Transparency	Has the team listed all GenAI tools used during development (e.g., ChatGPT, GitHub Copilot, Gemini, Midjourney)?	<ul style="list-style-type: none"> 0 pts = No disclosure. 1 pt = Disclosed but GenAI is the primary dev method. 2 pt = Gen AI used to support brainstorming and feedback. 3 pts = Disclosed, majority code is original. 4 pts = Disclosed, all work is original 	0-4 Points
Readiness of the Solution	1. Prototyping.	<ul style="list-style-type: none"> Demonstrated a working prototype with real AI inference 	0-3 Points
	2. Testing.	<ul style="list-style-type: none"> Solution can run in a controlled testing environment with a user interface (Optional) tested with quantitative results: accuracy, F1, latency, user feedback, (Gen AI) retrieval quality & response accuracy, etc. 	0-3 Points
	3. Full-scale deployment.	<ul style="list-style-type: none"> Shared evidence of full-scale live deployment for target audience. 	0-2 Points

Evaluation Rubrics: AI Changemaker

Metric 03: Use of Intel Technologies | 30 Points

Parameters	Description	Key Questions/Points to Address	Points Range
Requirement of Intel AI in the solution	1. Are Intel technology resources used in the solution?	<ul style="list-style-type: none"> Are Intel resources used across the complete project lifecycle; In a few, but critical, stages of the life cycle; or In only 1 non-critical stage of the lifecycle? 	0-3 Points
	2. Appropriateness & utility.	<ul style="list-style-type: none"> Did the team clearly outline the reason behind the selection of specific Intel technology resources for their project? 	0-4 Points
Use of Intel AI-optimized Hardware in the Solution	1. Appropriateness & utility.	<ul style="list-style-type: none"> Is the use of Intel AI-optimized hardware in the solution improving it? Is it vital to use Intel AI-optimized hardware in the solution? Is the hardware used updated/optimized for handling AI workloads? 	0-3 Points
	2. Type of hardware used.	<ul style="list-style-type: none"> Used general-purpose (e.g., Core Ultra CPU, Xeon 6, Intel Arc GPU) Used AI-specific hardware (e.g., Intel Gaudi 3, Intel NPU via Core Ultra) 	0-3 Points
	3. Extent of use of Intel hardware.	<ul style="list-style-type: none"> Is Intel hardware used across development-deployment lifecycle? Is it used in 2-3 stages of the lifecycle; or Is it used in only 1 stage of the lifecycle? 	0-4 Points

Evaluation Rubrics: AI Changemaker

Metric 03: Use of Intel Technologies | 30 Points

Parameters	Description	Key Questions/Points to Address	Points Range
Use of Intel AI Software in the Solution	1. Appropriateness & utility.	<ul style="list-style-type: none"> Is the use of Intel AI software in the solution improving it? Is it vital to use Intel AI software in the solution? Is the software used updated/optimized for handling AI workloads? 	0-3 Points
	2. Type of software used.	<ul style="list-style-type: none"> Optimized frameworks (IPEX for PyTorch, Intel Extension for TF), toolkits (OpenVINO 2025/2026, oneAPI, NNCF), GenAI tools (OpenVINO GenAI API, OPEA for RAG), cloud (Intel AI Cloud), ONNX optimizations, Python 	0-3 Points
	3. Extent of use of Intel software.	<ul style="list-style-type: none"> Is Intel software used across development-deployment lifecycle? Is it used in 2-3 stages of the lifecycle; or Is it used in only 1 stage of the lifecycle. Did they leverage OpenVINO GenAI API or OPEA for GenAI/RAG workloads where applicable? 	0-4 Points
IDR Participation	1. Participation in Intel® Digital Readiness or Intel Program	<ul style="list-style-type: none"> Is your Project/Solution created as part of the Intel® Digital Readiness Program or any other Intel® Program? 	3 Points

The Intel logo is centered on a dark blue background. It features the word "intel" in a white, lowercase, sans-serif font. A small blue square is positioned above the letter 'i'. To the right of the word "intel" is a registered trademark symbol (®).

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